



EDUCATIONAL TECHNOLOGY COLLABORATIVE

Connecting AV & IT in Higher Education

THE MISSION of the Educational Technology Collaborative (formerly CCUMC) is to provide leadership and a forum for information exchange to the providers of media content, academic technology, and support for quality teaching and learning at institutions of higher education.



Additional member benefits:

- Collaborating with ETC members to shape and define the industry standards as we move into the next phase of educational technology.
- Active member directory access.
- Established and trusted group for product feedback relating to user experience, installation, and performance.
- Be an active part of the latest discussions regarding AV industry trends in Higher Education.
- Highly targeted audience of universities looking to meet with AV technology manufactures.

CORPORATE MEMBERSHIP

Presentation opportunities include but not limited to:

- Continuing Education for AVIXA CTS Renewal Units.
- Product Trainings and Certification Courses. In-person at national conference and regional events.
- Multiple live demo booths and breakout sessions to show off the latest and greatest educational tech available.

Networking opportunities:

- Annual Conference: Join members from around the country to "reimagine" the future of ed tech while sharing tactical advice and lessons learned about scaling, growing, and other challenges.
- Connecting in the Cloud: A virtual meeting series with opportunities to present solution sets to ongoing challenges relating to instructional technology implementation and management.



Tiered cost for every sized corporate partner:

We have 2 tiers of membership for corporate partners, so you can choose a membership that best fits your budget.

1-2 accounts	\$400
Unlimited	\$1,200

Identification of trends:

ETC is a professional development membership association designed for teams and individual educational technologists looking to partner with other likeminded professionals and network with corporate partners to find help and resolve everyday issues. With more than 800 members and over 150 institutions it is a vast knowledgebase and resource for problem solving, design ideas, engineering or simply to keep up with the fast-changing landscape of educational technology.