What are the highlights/benefits of the conference?
• Networking with peers in the field
• Building relationships with other institutions
• Share experiences, ideas, and solutions – trainings and workshops
  • Audiovisual and IT Services: Support, Models, and Practices
  • Leadership and Organizational Development/Structure
  • DEI (Diversity, Equity, Inclusion)
• Tech showcases allow corporate members to connect with clients, and present new technology
• Engage with local vendors and businesses
• Opportunities to spend time with attendees outside of the conference – social events
• Make long term connections with the ETC community
• Showcase your technology with a campus tour

Why should someone want to host?
ETC is looking for institutions that are interested in hosting a future Annual Conference. By serving as host, you and your institution can increase visibility of your institution to other campuses across the country while providing a valuable service to the Collaborative. Host institutions are supported by the Executive Office to help with the execution of the conference.
• More opportunities for your team to attend and giving them visibility into the education, technology, and AV professions
• National recognition for your university - the ability to be creative on showing your peers what your campus is all about, including community outreach and promotion
• Manufacturers and vendors come to you - gives them visibility on your campus and departments’ successes
• Bringing ideas to your institution from other institutions and vendors
• Opportunity for professional development and peer connections between the local teams and those coming to campus are a great benefit
• Showcasing innovative new tech spaces, initiatives, and best practices
• Six complimentary registrations to attend the event
• 50% discount for additional attendees from your institution and surrounding partner institutions
• 2 VIP passes for institutional leaders

Who is the audience? (Who attends?)
AV & IT Professionals | Higher Education Institutions | Instructional Designers
Technology Vendors | Manufacturers

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Visit the ETC website for more information: https://etcollaborative.org/host-a-conference